

## Message Text

UNCLASSIFIED

PAGE 01 STOCKH 06347 161518Z

46

ACTION CU-04

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R 161250Z DEC 75

FM AMEMBASSY STOCKHOLM

TO SECSTATE WASHDC 6386

UNCLAS STOCKHOLM 6347

FOR: CU/IVP/V

E.O. 11652: N/A

TAGS: OEXC, SW

SUBJECT: VOLUNTARY VISITOR (ERIKSSON, BIRGER)

1. POST REQUESTS FACILITATIVE ASSISTANCE FOR MR. BIRGER ERIKSSON, DIRECTOR AND OWNER OF MEDIATEKNIK AB, AN EDUCATIONAL CO SULTING FIRMIN KIRUNA, SWEDEN. HE WILL VISIT THE UNITED STATES FEBRUARY 1-21 AND DESIRES A PROGRAM FEBRUARY 2-13, LIMITED TO THE EAST COAST. MEDIATEKNIK AB PROVIDES CONSULTING SERVICES TO PRIVATE COMPANIES AND GOVERNMENTAL AUTHORITIES, ASSISTING IN SETTING UP EDUCATION DEPARTMENTS AND DEVELOPING IN-COMPANY TRAINING COURSES. HIS WORK AIMS AT NARROWING THE GAP BETWEEN EXISTING HIGH SCHOOL/UNIVERSITY CURRICULA, THE NEEDS OF INDUSTRY AND THE LABOR MARKET AND THE EXPECTATIONS OF STUDENTS, THE FUTURE EMPLOYEES. ACCORDING TO HIM, THERE IS CURRENTLY NO COORDINATION BETWEEN IN-COMPANY TRAINING PROGRAMS AND THE CURRICULUM OF THE SWEDISH EDUCATIONAL SYSTEM.

2. MR. ERIKSSON WISHES TO STUDY 1) CURRICULUM DEVELOPMENT AND RESEARCH, WITH EMPHASIS ON PRACTICAL APPLICATION, AND EVALUATION OF HIGHSCHOOL AND COLLEGE CURRICULA; 2) EDUCATIONAL TECHNOLOGY AS A SUBJECT AT UNIVERSITIES AND TEACHERS TRAINING COLLEGES: WHAT TECHNOLOGICAL MEANS AND OTHER MEDIA ARE AVAILABLE AND USED AS TOOLS IN MAKING EDUCATION UNCLASSIFIED

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(INCLUDING ADULT AND CONTINUING EDUCATION) SUIT

THE NEEDS OF INDUSTRY AND MEET THE EXPECTATIONS  
OF STUDENTS. PROBLEM IS BEST STATED BY POINTING  
TO THE CONFLICT BETWEEN A GENERAL LIBERAL ARTS  
EDUCATION AND THE NEEDS OF MODERN INDUSTRIALIZED  
HIGH-TECHNOLOGY SOCIETY.

3. POST LEAVES PROGRAM SUGGESTIONS AND ITINERARY  
ENTIRELY UP TO THE DEPARTMENT. ON BASIS OF DISCUSSION  
WITH MR. ERIKSSON, WE SUGGEST THAT THE FOLLOWING IN-  
STITUTIONS BE INCLUDED: OFFICE OF EDUCATION, EDUCATIONAL  
TESTING SERVICES, (PRINCETON), COLUMBIA UNIVERSITY  
SCHOOL OF EDUCATION, HARVARD GRADUATE SCHOOL OF EDUCATION,  
EDUCATION DEPARTMENTS OF COMPANIES WITH APPROXIMATELY  
500 EMPLOYEES. PLEASE MAKE MODESTLY PRICED HOTEL RESERVATIONS  
IN CITIES WHERE APPOINTMENTS ARE ARRANGED AND ADVISE  
DEPARTMENTS PROGRAM SUGGESTIONS.

4. BIOGRAPHIC DATA:

A) ERIKSSON, BIRGER  
B) BORN IN KARUNA, NOVEMBER 20, 1938  
C) PRESENTLY OWNER AND DIRECTOR OF MEDIATEKNIK AB, KIRUNA,  
SINCE 1970 (EDUCATIONAL CO SULTING FIRM WITH 6 EMPLOYEES).  
D) HOME ADDRESS: BOX 346, 98101 KIRUNA 1  
E) SWEDISH CITIZEN  
F) FIL. KAND. (B.A) IN EDUCATION, SOCIOLOGY AND EDUCATIONAL  
TECHNOLOGY FROM LUND UNIVERSITY, 1973.  
G) HIGH SCHOOL TEACHER FOR FIVE YEARS, HEAD OF  
EDUCATION DEPARTMENT OF LKAB FOR FIVE YEARS (SWEDEN'S  
LARGEST MINING INDUSTRY) OWN COMPANY SINCE  
1970.  
H) PUBLISHED TEXTBOOKS, AUDIOVISUAL MATERIAL AND  
PROGRAMMED INSTRUCTION IN TECHNICAL SUBJECT.  
I) TRAVELS IN EUROPE.  
J) GOOD ENGLISH.  
K) ETA NEW YORK FEBRUARY 1, PROGRAM REQUESTED  
FEBRUARY 2-13, PRIVATE STAY FEBRUARY 14-21.  
ETD NEW YORK FEBRUARY 21.

5. PLEASE SEND NAME OF PROGRAM OFFICER, HOTELS,  
AND SUGGESTED ITINERARY.  
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JOHNSON

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## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
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**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
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**Status:** NATIVE  
**Subject:** VOLUNTARY VISITOR (ERIKSSON, BIRGER)  
**TAGS:** OEXC, SW  
**To:** STATE  
**Type:** TE  
**Markings:** Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 06 JUL 2006